

Biologicals beat chemicals in high traffic 24/7 washroom

No matter what chemicals or combinations or frequency they tried, cleaners at a major Perth city washroom couldn't eliminate the 'washroom pong'. The washroom's traffic varies between 200 to 400 visits a day.

Statewide Cleaning Supplies' Gary Baines suggested that biological liquid cleaners for surfaces, mopping and wiping and blocks for the waterless urinals be trialled.

"We'd been looking at the Sanitaire Bio-Products' range for some time and were quite convinced they'd do the job. So we ran a full two months trial in one of the toughest sites we knew," said Baines.

Not only did the biological cut the odour and removed waste build-up very quickly after an initial application, the active residual effect of the bacterial colony feeding on the organic waste between routine cleanings ensured odour didn't return.

Chemical usage was cut from four different products to just two with a concomitant drop expected too.

"We weren't just convinced, we are now 100 percent sold that this type of product, anywhere 'washroom pong' is a problem, is 100 percent effective and a long-lasting solution," Baines emphasised.

Reviews of the trial results after two months have been so positive that full biological treatment implementation will be initiated across multiple sites.

"Now that we know that this particular product range works under very tough, high traffic conditions, Statewide is actively promoting the range to councils and schools across the State," noted Baines.

The biological products' 'living bacteria' component is what appears to make this product so effective. Its manufacturers claim that it doesn't just clean and mask temporarily, it actively converts organic waste and eliminates the by-products which cause that dreadful 'washroom pong'. It is, in effect, naturally powerful cleaning.

It is now in use in more than 200 sites across Australia, from the Sydney Opera House to major shopping centres in four states.

www.bioproducts.com.au



Enviro's diverse green range meets virtually all site needs

With a strong commitment to sustainability as well as meeting all price points, Enviro Associated Products (EAP) has built a powerful portfolio of paper products that meet practically all sites' needs. With steady sales growth and an expanding client base, the company has obviously found an appropriate marketplace position.

"We can offer customers a genuine offer of mix and match products," explained EAP's marketing manager, K L Chai.

"EAP goes to market under three brands being Veora, Neutra and Ecoz, offering a broad portfolio of toilet tissue, facial tissue, paper towels, napkins and dispensers."

EAP's stated mission is to deliver consistent quality hygiene products that are value for money while keeping sustainability in mind.

"We keep our costs down in every area of our operations so that we can provide topmost quality products, efficient logistic supports and aftersales services to our customers to save at a price point that sells itself," explains Chai.

EAP's commitment to creating an environmentally responsible brand and products has been rewarded by achieving both Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) certifications, alongside the Australia Forestry Standard (AFS) certification.

Reinforcing EAP's green credentials are the newly launched Veora Everyday FSC Mix and Neutra HPC (High Post Consumer) Recycled product range, both made from FSC certified and controlled sources. Similar to all Veora and Ecoz products, these new additions are made from a chlorine-free bleaching process and are ink and dye free.

"Made from FSC certified 100 percent HPC Recycled content, Neutra was introduced for organisations seeking green procurement alternatives that embrace recycled efforts and reduce impact to our environment," Chai noted. HPC Recycled content refers to a product that has gone through its life cycle and has made it back into the recycling stream.

The paper products are complemented with a dispenser range that includes jumbo roll tissue, interleave toilet tissue, large n-fold towel and compact interleaved towel dispensers.

"I believe Enviro Associated Products offers a real alternative to the other established brands in Australia. We have the quality and green features and benefits, at competitive prices and with great aftersales support," Chai emphasised.

www.veora.com.au